

## **Attention Walkers!!!**

### **Fundraising Support for 2009 Parkinson Canal Run Walk**

Mary Clar solicited 300 friends and relatives for sponsorship for the 2008 Parkinson Canal Run Walk fund raising event, bringing in a record-setting total of \$7,126 for PSGUNY to support research for a cure for PD! The Parkinson Post Spring 2008 edition featured an interview with Mary in which she described her determination and fund raising success. We all applaud her impressive effort!!!

We obviously cannot clone Mary Clar or we certainly would! WE CAN encourage all walkers to follow Mary Clar's example and help make the upcoming 2009 Parkinson Canal Run Walk our most successful fundraising event ever. Mary's secret weapon was the letter she sent to friends and family. Below is a template for you to use as an example, based on the \$7000-letter Mary used to solicit her support. You will need to modify this template, based upon your own situation.

Dear \_\_\_\_\_:

On April 26, 2009, I will be a participant in the annual Parkinson Canal Run Walk sponsored by the Parkinson's Support Group of Upstate New York (PSGUNY). One hundred percent of the proceeds collected from this event will be donated to Parkinson's disease research.

I am an active member of PSGUNY and have been challenged by Parkinson's for 13 years. Knowing how valuable research is, I participated in a three year clinical study for a new drug. In the past year there has been a significant decline in my mobility, but my daily maintenance of drugs provides some relief from the muscle loss.

I have two goals. The first is to complete the 1.5K walk; the other is to get as many sponsors as possible and be among the top money collectors. Please consider sponsoring me for this worthwhile event. Even if you can only spare \$1.00.....IT COUNTS!

Prayers are also welcomed.

Make your check payable to PSGUNY (Parkinson's Support Group of Upstate New York) and return it to me in the enclosed self-addressed envelope as soon as possible – but no later than Friday, April 24th. Sincere thanks in advance for your support.

Sincerely,

(YOUR NAME HERE)